

Fact and Figures 2021/2022/2023

Norway	Norge (Bokmål), Noreg (Nynorsk), Norga (Northern Sámi)
Population	5,466,000 (UN, 2021)
Total area	385,180 km ² , of which the mainland makes up 323,772 km ²
Population density	15 inhabitants per km ² (UN, 2021)
Official languages	Norwegian (Bokmål and Nynorsk) and Sámi
Gross domestic product per capita	USD 74,985 (UN, 2021)
The book market in Norway**	
Total number of titles/editions in print*	59,880
New titles published (excluding e-books, audiobooks, and pocket editions)*	4,974 50 % published as e-books (2.325)
Turnover per year based on sale prices (estimated gross turnover)**	NOK 6,193,000,000 (EUR 587,839,560)
Number of books sold (incl. digital and audio learning materials)**	25,055,232
People buying at least one book a year (incl. e-books and audiobooks)	68 % Average no. of titles bought: 6.8
Average book price (publisher's price)**	NOK 108
Publishing houses with at least one edition published*	497
Biggest publishers in Norway	Cappelen Damm AS Gyldendal Norsk Forlag AS H. Aschehoug & Co (W. Nygaard) AS Universitetsforlaget Bonnier Norsk Forlag
Number of bookshops	2023: 480
Translations 2004 - 2022	NORLA has contributed to translations of more than 7,700 Norwegian books into 72 languages
Reading in Norway***	
People reading/listening to at least one book a year	83 %
Average number of books read/listened to a year, per capita	11
Average number of books read/listened to a year, per reader	13,2 (10 of these in Norwegian languages)
Proportion of readers who listen to audiobooks	27 % Average: 2 audiobooks listened to
Proportion of readers who listen to audiobooks streamed	16 % Average: 12.9 audiobooks streamed
Proportion of readers who read at least one e-book a year	18 %

* Source: Bokbasen, 2023

** «Bokmarkedet 2022 (Forleggerforeningens bransjestatistikk)»

*** «Leserundersøkelsen 2022», for the year 2021