

Kari Stai

The Group

Flokken

Genre: Children and Young Adults
Category: Illustrated novel (Book 2 i a series)
Publisher: Det Norske Samlaget
Year: 2025
Pages: 131
ISBN: 9788234014390
English sample translation available

The Group is a poignant new children's book by award-winning Norwegian author and illustrator Kari Stai. This standalone sequel to her 2021 novel *So-so Happy* (original title: *Passe happy*) contains ten illustrated stories that delicately explore the universal theme of belonging through the eyes of its 10-year-old protagonist, Juri.

Juri is a quiet and introspective boy who grapples with understanding his place in various social groups. Through ten interconnected stories, we explore his relationship with friend groups, family, the global population, and different age-based social circles. The book masterfully addresses contemporary issues such as loneliness, identity formation, and friendship in a way that resonates with young readers.

Stai crafts a nuanced exploration of social dynamics, using the metaphor of flocks - from birds flying in formation to school soccer teams - to examine conformity and individuality. The central question posed is profound yet accessible: What does it mean to be yourself when everyone else seems to follow the crowd?

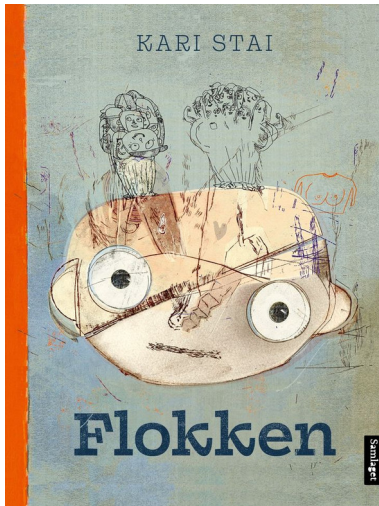


Photo: Janne Amalie Svit

Kari Stai (b.1974) is an award-winning and critically acclaimed author, artist and illustrator. Among her most famous works is the picture book series about the dynamic duo, *Yesper and Noper*, a series that are considered modern classics. Her first book about Juri, *So-so-happy*, has been published in Denmark and Italy.

Previous titles

Er det sant at, 2023
Jakob og Neikob og tidsmaskinen (Yesper and Noper and the Time Machine), 2022
Passe happy (So-so happy), 2021
Jakob og Neikob. Stormen (Yesper and Noper and the Storm), 2019
Jakob og Neikob og Alle Andre (Yesper and Noper and Everyone Else), 2018
Tankespinn, 2017
Jakob og Neikob. Naboen (Yesper and Noper and the Neighbour), 2016
Jakob og Neikob og det tomme rommet (Yesper and Noper and the Empty Room), 2014
Jakob og Neikob. Tjuven slår tilbake (Yesper and Noper. The Thief Strikes Back), 2012
Mopp og Mikko elsker mat, 2011
Mopp og Mikko elsker ting, 2011
Mopp og Mikko elsker kjøretøy, 2011
Mopp og Mikko elsker dyr, 2011
Blodrik og blodfabrikken, 2010
Jakob og Neikob (Yesper and Noper), 2008

Rightsholder

Saga Literary Agency
rights@samlaget.no
+47 45 25 51 10
sagaliteraryagency.no